

EARTH DAY'S NEW LOOK

When Everyone Is Talking Green, One Solution Goes Blue.



They say there really is no such thing as a completely original idea. After all, virtually every great engineering innovation is nothing more than mankind finally catching up with what nature has already figured out.

On this, the 40th anniversary of Earth Day, when the “green” innovations emerging all across the U.S. and the world get their day in the sun, one entrepreneurial team, Henri-James Tieleman and Wayne Ferreira, founders of EcoloBlue, are available for interviews to talk about a brand new invention with the potential to completely eradicate the world’s drinking water crisis.

Stealing from Mother Nature like the rest of us copycat humans, EcoloBlue’s device uses a dehumidifying technique to literally pull water from the air and run it through a 12-step filtration process to yield approximately eight gallons of clean drinking water a day.

In addition to standing as a realistic savior for parts of the world suffering severe water shortages right now—from Africa to South China to, yes, even parts of the United States—EcoloBlue also represents a major solution for the environmental issues surrounding a \$100 billion bottled water industry that produces 1.5 million tons of plastic waste and burns 50 million barrels of oil every year.

Not to mention, EcoloBlue is finding its way into communities and homes—like those featured in the link below—that are cutting-edge trailblazers in green living.

For a very inspiring interview that can serve as both a wake-up call and positive influence for your audience, call Special Guests today to schedule an interview with Tieleman and Ferreira. Whether you’re interested in environmental issues or the latest “gadget” technologies, this duo can deliver.

THE FOLLOWING ARTICLE MAY BE USEFUL FOR SHOW PREP:

<http://cnn.com/video/?/video/tech/2010/04/21/foreman.bua.green.town.cnn>

ABOUT YOUR GUESTS, HENRI TIELEMAN AND WAYNE FERREIRA:

Henri-James Tieleman and Wayne Ferreira formed EcoloBlue Life and Energy in 2007. These partners bring world-class experience to this effort. Henri-James Tieleman has been involved in textile and telecommunications start-ups. His exceptional educational background at Harvard, Fudan Universities and fluency in multiple languages are tools used in this new international enterprise. Wayne Ferreira’s history as a professional tennis player and Olympic medal winner brings practical world experience to EcoloBlue Life & Energy business development. To schedule an interview with HENRI-JAMES TIELEMAN AND WAYNE FERREIRA , call: 630-848-0750.



www.EcoloBlue.com • Phone: (800) 691-6043