

WATER CRISIS IN U.S.: New Invention Creates Solution Out of Thin Air



In more ways than one, the tide of World Water Day is rising on the more widely recognized Earth Day when it comes to environmental awareness. For starters, quite literally, the issues of World Water Day are more pressing because its March 22nd date is approaching faster than Earth Day's April event. But, likewise, in terms of real-life impact, the issues of World Water Day are also arguably more pressing—and not just because they exist in some remote third-world country, as EcoloBlue founders Henri-James Tieleman and Wayne Ferreira can attest.

Here, in the United States, studies across numerous industries, from geology to agriculture, document how access to clean drinking water in America is being compromised as a result of several factors and that, by 2013, at least 36 states in the union will see significant water shortages.

As guests on your show, Tieleman and Ferreira can elaborate on the reality of this crisis and explain how some health-conscious decisions regarding water consumption can actually be misguided and backfire.

More importantly, Tieleman and Ferreira can introduce the concept behind their EcoloBlue invention that may be the panacea for this increasing water and sanitation emergency happening here at home and around the globe. It is the concept of creating clean drinking water from, of all places, the air

Call Special Guests to learn more about this incredibly fascinating innovation that, like most groundbreaking technologies, is based on the ingenious simplicity of nature. For both an invaluable environmental wake-up call and a feel-good solution, Tieleman and Ferreira can make for a great interview.

ABOUT YOUR GUESTS, HENRI TIELEMAN AND WAYNE FERREIRA:

Henri-James Tieleman and Wayne Ferreira formed EcoloBlue Life and Energy in 2007. These partners bring world-class experience to this effort. Henri-James Tieleman has been involved in textile and telecommunications start-ups. His exceptional educational background at Harvard, Fudan Universities and fluency in multiple languages are tools used in this new international enterprise. Wayne Ferreira's history as a professional tennis player and Olympic medal winner brings practical world experience to EcoloBlue Life & Energy business development. To schedule an interview with HENRI-JAMES TIELEMAN AND WAYNE FERREIRA , call: 630-848-0750.



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